



Company
Alfred Berg Asset
Management AS

Client Type
Asset & Wealth Manager

Location
Oslo, Norway

Company Size
EUR 10–15bn AuM

Founded
1863

Case Study

From Fragmented Systems to Harmonised Operations

Alfred Berg is a long-established Nordic asset manager operating across all asset classes.

In 2020, following a thorough selection process, the firm chose FA Solutions to modernise its investment operations and replace its fragmented legacy systems with a cloud-based, real-time platform.

Challenge

Fragmented multi-system setup created manual, inaccurate, and outdated data processes.

Solution

FA Platform replaced six systems with a single, automated, cloud-native IBOR.

Result

Real-time operations and a unified platform that improves efficiency and client experience.



From Fragmented Systems to Harmonised Operations

Alfred Berg Case Study

The Challenge

Alfred Berg's technology landscape had become fragmented, relying on multiple on-premise solutions from different vendors. Their core front-to-back investment system, an integration-heavy, multi-database setup, created operational inefficiencies and data challenges.

Extracting data from the system was manual, time-consuming, and often inaccurate or out-of-date, limiting the firm's ability to maintain high-quality data and deliver timely reporting. The multi-system environment also increased operational risk and made it difficult to adapt to rapidly changing regulatory requirements.

The Solution

Alfred Berg selected the FA Platform as its new core Investment Book of Records (IBOR). Working alongside their order management system, the FA Platform now serves as the real-time backbone of the firm's entire wealth and asset management business.

The platform enabled Alfred Berg to consolidate six separate systems into a single database, centralising all portfolio information across all asset classes. As a cloud-native SaaS solution with open APIs, FA Platform supports automation, interoperability, and continuous improvement.

Key capabilities delivered include automated reporting, rebalancing, bookkeeping, NAV calculations, trade order management, and a modern client portal providing up-to-date portfolio performance data.

The Result

By moving to FA Platform, Alfred Berg transformed its operational model and strengthened its digital foundation.

The firm now benefits from:

- Real-time reporting, position keeping, and NAV calculations
- A single, unified database replacing six legacy systems
- Automated daily tasks, eliminating manual workarounds
- Improved interoperability through API-based connectivity
- An integrated client portal enabling on-demand reporting
- A cloud-native SaaS platform that continuously evolves with industry change

This shift allows Alfred Berg to focus on data quality and client service, rather than maintaining legacy systems.



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