

## THE EUROPEAN MUSEUM ACADEMY AWARDS

### THE DASA AWARD

#### Best European Museum in Learning Opportunities 2023

Apply today, don't miss the chance to profit from the visibility and networking opportunities offered to your museum by taking part in the European Museum Academy Awards. After more than 10 years of the DASA Award the emphasis is placed even more firmly on the learning opportunities offered by museums. Candidates will be visited by EMA qualified experts and presented at the Annual EMA Meeting in September 2023. The closing date for applications is 15 April 2023.



2022 DASA winner: Hans Christian Andersen House, Odense, Denmark

**European Museum Academy**  
*A European Museum Expertise Foundation*  
Kanaalweg 46, 2584 CL, The Hague – The Netherlands  
europeanmuseumacademy@gmail.com; www.europeanmuseumacademy.eu  
Registration number: 27359130; Chamber of Commerce, The Hague

## CRITERIA FOR ENTRY

**Projects or museums should be able to be visited between April-June 2023**

### **The DASA Award**

Candidates are invited to show evidence that they fulfil the criteria of the Award'

The basic criterion of this award is the quality of learning opportunities, in a comprehensive perspective: the museological concept, the quality of the storyline, the creativity of the exhibition design and the programme of educational activities. Specific attention is also given to personal mediation, the interactive participation of the public and an effective mix of education and entertainment. **This Award is open to all kinds of museums and museums of any age.**

### **QUESTIONNAIRE for candidates**

Please supply two typewritten pages (Word format) in English describing the museum, its organisational structure, its method of financing and the European relevance or innovative aspects. Please concentrate on these aspects:

- What are the principles of your museological concept?
- What role does education in your museum?
- What kind of learning opportunities do you provide?
- How would you describe your storyline?
- How does your museum provide learning opportunities for visitors and how do you value personal mediation?
- How does your exhibition design (scenography) enhance your learning activities?

## ENTRY DATA

The closing date for applications is 15 APRIL 2023

- Full name of museum, in original language and in English:
- Director:
- Full postal address:
- Telephone number, with country and area code:
- Email address and website:
- Opening times:
- Name of contact person, with email address:
- Type of institution: local, regional, national:
- Year the museum first opened:
- Finance: public or privately financed:
- Annual budget. Amount devoted to education and exhibitions:
- Annual number of visitors:
- Number of employees and/or volunteers involved in learning activities:

**It would be helpful if you could notify us of your intention to apply before sending your WeTransfer.**

***If you have any questions, or if you would like a Word version of this Entry***

***Data page, please contact Ann Nicholls, EMA Co-ordinator***

**Tel +44 (0)117 973 7965; ann.n1493@gmail.com**

**europaemuseumacademy@gmail.com; www.europaemuseumacademy.eu**

## ENTRY FEE

The completed application should be accompanied by an entry fee of **300 €** (three hundred Euros), paid by bank transfer. If you wish to enter for the DASA and Micheletti Awards the fee is 400 Euros. Transfer charges must be paid by the applicant. Please make sure that your payment can be identified with the name of the Award(s) and include a copy of the transfer instructions with your application.

*Bank: ING Bank*

*Address: Postbus 94780, 1090 GT Amsterdam, The Netherlands*

*Account name: European Museum Academy*

*IBAN: NL36INGB0004682823*

*BIC/SWIFT: INGBNL2A*

## SUPPORTING MATERIAL

Via WeTransfer to Dr Arno van Berge Henegouwen at [arnovbh@xs4all.nl](mailto:arnovbh@xs4all.nl) **AND** to Ann Nicholls, EMA Co-ordinator at [ann.n1493@gmail.com](mailto:ann.n1493@gmail.com). Please note that all future correspondence should be sent to Ann Nicholls. The other mail address is for this purpose only. Please let us know if for any reason you are not able to use WeTransfer.

- The completed Entry Data page (Word format).
- Your response to the Questionnaire on page 2.
- Up to 20 images in JPEG format, no larger than 2 MB each. All images should be in landscape format. One exterior of the building with its name clearly displayed; general views of the exhibitions and images which illustrate your strong candidature for the Award. (Films should not be more than five minutes in length). Pictures must be free of copyright and accompanied by a declaration which enables EMA to use them for non-commercial purposes in its printed materials, on the Internet as well as in training programmes.
- Scanned copies of a brochure, leaflet or other publicity material you wish to include.
- A copy of the bank transfer instructions for payment of the entry fee. Please make sure that the name of your museum is on the transfer.



European Museum Academy

### **THE EUROPEAN MUSEUM ACADEMY**

EMA is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and promote discussion on new exhibitions and museums and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change. 40 countries are currently represented within the EMA organisation. [www.europeanmuseumacademy.eu](http://www.europeanmuseumacademy.eu)

### **DASA WORKING WORLD EXHIBITION (DASA Arbeitswelt Ausstellung)**

DASA in Dortmund covers the past, present and future worlds of work, with 12 exhibition units and three-dimensional exhibits. It is the permanent educational facility of the Federal Institute for Occupational Safety and Health Care (Bundesanstalt für Arbeitsschutz und Arbeitsmedizin), informing the general public about the world of work, its status for the individual and society, and the importance of tailoring work to human requirements. A central theme establishes human values at work, such as good health and dignity. DASA focuses on people and their physical, intellectual, social and cultural needs.

[www.dasa-dortmund.de](http://www.dasa-dortmund.de)

