

OR (QR code and Bit.ly point to same link)

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Who gets to "do" responsible AI?

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Annabel Rothschild

She/her

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Liberal arts!



System accuracy: numerical or social?

Equality and equity in AI system performance.

Status Quo for Development of "unsafe" (or, unethical) AI systems

Obtain training dataset(s) and use them to develop an AI system

Check generative or predictive performance

lt works great! Go to market And then, an auditing body or individual notices something... Academic and/or media attention follows

Product developer(s) try to fix the fault

Proceedings of Machine Learning Research 81:1-15, 2018

Conference on Fairness, Accountability, and Transparency

Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification*

Joy Buolamwini MIT Media Lab 75 Amherst St. Cambridge, MA 02139 JOYAB@MIT.EDU

Timnit Gebru Microsoft Research 641 Avenue of the Americas, New York, NY 10011 TIMNIT.GEBRU@MICROSOFT.COM

Wrongfully accused by an algorithm

June 24, 2020 at 12:47 pm | Updated June 24, 2020 at 6:46 pm



n of 4 | Robert Julian-Borchak Williams, who was arrested based on a faulty facial recognition match, at home with his wife, Melissa, and their daughters in Farmington Hills, Mich., June 20. (Sylvia Jarrus / The New York Times) Less \land

Two sides of this problem:

- Our AI systems are faulty along cultural or social axes, because "the dataset wasn't good enough" or "the dataset didn't have enough diversity".
- 2. We accept the decisions or predictions of these systems as incontestable truth.

We had an *unsafe* dataset.

We need *safe* datasets.

- 1. Who I am, and why I work in computing ethics
- 2. How AI training datasets get developed—ImageNet example
- 3. Demonstrating the potential of data annotators' insights and experiences
- 4. Documenting the Status Quo: Understanding how Al dataset requesters understand and engage with data workers
- 5. Datum Fieldnotes: documenting data workers' insights to support safe dataset use
- 6. Future work: the costs of data annotation

How datasets to train or refine AI systems get developed

J. Deng, W. Dong, R. Socher, L.-J. Li, K. Li and L. Fei-Fei, ImageNet: A Large-Scale Hierarchical Image Database. IEEE Computer Vision and Pattern Recognition (CVPR), 2009.

What is ImageNet?



- Started in 2006; periodic updates
- 14 million photos of objects with labels—utility for object-recognition (CV) systems
- Labels sourced from
 Princeton's WordNet
- Scrape Goolge Images SERP for term, have Turkers verify

Why talk about ImageNet?

TITLE	CITED BY	YEAR
Imagenet: A large-scale hierarchical image database J Deng, W Dong, R Socher, LJ Li, K Li, L Fei-Fei Computer Vision and Pattern Recognition, 2009. CVPR 2009. IEEE Conference on	76727	2009

Extremely impactful for the development of the field of computer vision (CV); key benchmarking dataset (Raji et al. 2021.)

Pervasive Label Errors in Test Sets Destabilize Machine Learning Benchmarks

Curtis G. Northcutt* ChipBrain, MIT, Cleanlab Anish Athalye MIT, Cleanlab Jonas Mueller AWS Expensive to build; sticks around (Northcutt et al., 2021)



One of the first major AI (CV) datasets to be assembled with crowdworkers (Amazon Mechanical Turkers) (Tsipras et al., 2020)



ImageNet given label: tailed frog

Cleanlab guessed: European green lizard

MTurk consensus: European green lizard

ID: 00032415



ImageNet given label: alligator lizard

Cleanlab guessed: European green lizard

MTurk consensus: European green lizard

ID: 00033036



ImageNet given label: alligator lizard

Cleanlab guessed: desert grassland whiptail lizard

MTurk consensus: desert grassland whiptail lizard

ID: 00018979



ImageNet given label: alligator lizard

Cleanlab guessed: desert grassland whiptail lizard

MTurk consensus: desert grassland whiptail lizard

ID: 00028626

(Vasudevan et al., 2022); See for yourself: <u>https://labelerrors.com/</u>

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Requester: Alexa er Sorokin	HIT Expiratio Date:	Mar 30, 2010 (5 days 18 hours)	Reward: \$0.0	
	Time Allotted	30 minutes	HITs Available: 2680	
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Reguester: Alexand Sorokin	HIT Expiratio	Mar 30, 2010 (5 days 18 hours)	Reward: \$0.02	
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Main Instructions Unsure? Look up in Wikipedia Google [Additional input] No good photos? Have expertise? comments? Click here!

First time workers please click here for instructions.

Click on the photos that contain the object or depict the concept of : **delta**: a low triangular area of alluvial deposits where a river divides before entering a larger body of water; "the Mississippi River delta"; "the Nile delta" .(PLEASE READ DEFINITION CAREFULLY) Pick as many as possible. *PHOTOS ONLY, NO PAINTINGS, DRAWINGS, etc.* It's OK to have other objects, multiple instances, occlusion or text in the image.

Do not use back or forward button of your browser. OCCASIONALLY THERE MIGHT BE ADULT OR DISTURBING CONTENT.

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Below are the photos you have

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to other pages). Click to deselect.

- 1. Why weren't data workers asked for their impressions, concerns, and reflections?
- 2. Going forward, once we have impressions, concerns, and reflections from data workers, how do we record and archive this paradata?

This is where my work fits in!



DataWorks: the conference table model





- **10 week** Critical Data Literacy curriculum at DataWorks
- 2 modules: noncomputational introducing to AI, data preparation skills
 90 minute sessions: mix of short lectures, hands on activities, worksheets, and creative activities

A medical company thinks they can diagnose different kinds of bug bites without patients having to see a doctor in person. Instead, patients will send photos of their bug bites to an algorithm that will tell them what bit them.

DERMATOLOGY BY AI -

Google launches a new medical app outside the United States

The dermatology AI app won approval for use in the EU but not with the FDA.



Lara Schenck, Dana Priest, Gabe Dubose, Zajerria Godfrey, Annabel Rothschild, Ben Rydal Shapiro, and Betsy DiSalvo. 2025. "A Window into Data Apprenticeship: Developing an Integrated Work-Training Curriculum for Novice Adults". In SIGCSE TS 2025 (ACM Special Interest Group on Computer Science Education).

Numerous problems quickly arose:

- There is no singular AAVE locations matter and express differences
- The data was sexually suggestive and racist

The fundamental premise is suspect:

- "Who really wants to be able to identify Black speakers?"
- "It seems like this could be misused in a way that will hurt my community."

* Nicholas Deas, Jessi Grieser, Shana Kleiner, Desmond Patton, Elsbeth Turcan, and Kathleen McKeown. 2023. Evaluation of African American Language Bias in Natural Language Generation. <u>https://doi.org/10.48550/arXiv.2305.14291</u>

Carl DiSalvo, Annabel Rothschild, Lara L. Schenck, Ben Shapiro, and Betsy DiSalvo. 2024. "When Workers Want to Say No: A View into Critical Consciousness and Workplace Democracy in Data Work". Proc. ACM Hum.-Comput. Interact. 8, CSCW1, Article 156 (April 2024)

Data Use Agreement

Please copy the following agreement below: "I will not use the VALUE dataset for * malicious purposes including (but not limited to): deception, impersonation, mockery, discrimination, hate speech, targeted harassment and cultural appropriation. In my use of this resource, I will respect the dignity and privacy of all people."

Your answer

A reminder that this is human subject research. By clicking "Yes" below, you understand that this dataset is based on a small sample of individuals, and it does not represent all individuals in a culture.

O YES

O NO

This resource contains synthetic data from transformations based on features of * English dialects. This synthetic data was designed to stress-test current NLP systems. It may not fully or accurately represent the natural usage patterns of native speakers.

) I understand

I do not understand

This resource is available for non-commercial research purpose only. *

I understand

*

I do not understand

Data workers **are highly capable** of serving as dataset auditors, when requesters and workers are collaborators.

We also know from citizen science model that this is possible in platform based work.*

Now, how do we make collaboration happen at scale?

*Ashley Boone, Annabel Rothschild, Xander Koo, Grace Pfohl, Alyssa Sheehan, Betsy DiSalvo, Christopher Le Dantec, and Carl DiSalvo. 2024. "Reimagining Meaningful Data Work through Citizen Science". Proc. ACM Hum.-Comput. Interact. January 2024. How do we build collaborative relationships between data work requesters and workers?

Pulling chairs up to the conference table

Research questions:

- (RQ1) how do requesters perceive the identity of platform workers?
- (RQ2) what are their views on the workers' motivations and work methods?

Final project for Qualitative Methods for HCI (GT MS-HCI course)

- Students want "real world" projects for their portfolios
- Accrue authentic experience of human factors work (e.g., recruiting)

Two years to conduct this work: starting from course project design in August 22, to publishing work in October 24.

Semi-structured Interview Protocol

Introduction

- 1. Introduce the study, the IRB protocol, and yourself.
- 2. Ask if participant has questions.
- 3. Ask them to verbally consent.

Ask participants to introduce themselves. In general terms, without naming organizations, what do you do? Do you consider that research or product development?

- Have participant tell us about their background as a requestor on digital pieceworking platforms (e.g., Amazon Mechanical Turk, Clickworker, Microworker).
- (e.g., Amazon Mechanical Turk, Clickworker, Microworke How did you find out about these platforms?

If from an advisor (if interviewee was a PhD or MS student), how do you think your advisor learned about it?

Do you ever look at new platforms? If so, how do you think about those new platforms (review them for your purposes)?

What impact does crowdsourcing, crowd work, or human intelligence have on your career?

How does it contribute to your productivity or research agenda? (E.g., are there things you are uniquely able to do because of crowdsourcing?) Do you anticipate publishing findings from the work you do with pieceworkers?

How did you start requesting on those platforms? E.g., for academic or professional role / duties, for personal project, etc.

How did you learn to be a requestor? (e.g., Googled it, knew from PhD work, watched YouTube videos, word of mouth, ...) What kinds of tasks do you post as a requestor? How would you describe the genre(s) of work you post? (E.g., image labeling, 'chat with a robot', quick NLP translation)

Can you walk me through a recent HIT that you posted (or had your students post)? What made you choose this platform for this task? How did you conceptualize the nature of this task? Why did you need (or choose) to have human annotators / labelers / conversation partners, etc.? How did you decide to structure your HIT? What design choices -- e.g., having workers leave AMT proper and move to a Qualtrics survey setup -- did you make and why?

How do you design tasks?

Do you trial your HITs? Does your lab, workplace (or other professional setting) have any procedures for doing so? (E.g., creator checks for all required questions being answered, or has friends check that wording makes sense, etc.) How do you select for workers? Do you have any common defaults (e.g., only accepting Master' Turkers)?

Who do you think works on your task? How do you estimate the time on tasks? How do you determine payment? Do you have a mental model for what's an appropriate pay scale, or do you alter it task-by-task?

How do you use the data that is used to select workers (e.g., criteria info -- like a test to make sure if people are 'qualified')? Industry and academic professionals who have:

(1) Used a crowdsourcing platform (e.g., Amazon MTurk) to source data work, AND:

(2) that data work was used to train or refine an AI system.

Potential participants were identified by the students through:

- Relevant online forums
- Own professional networks
- Course staff's professional networks

Associate interaction

- Contradiction: they want the average American, but they filter works by perceived quality tags (G15P3)
 - Platform tries to qualify workers (eg Master Turker) but rise of requester-imposed qualifications suggests system does not work
- Based in US
 - Getting around GDPR
 - Can circumvent with VPN
- Technical fluency
 - Want to interact with / engage the average American, but posting on a site that requires a fair level of digital fluency and also access
- Associate feedback
 - None of them talk about worker as an equal counterpart; research-participant or requester-worker, where the requester self-describes as being in position of power – demonstrated by lack of feedback requester or solicited
 - No respect for worker feedback / comment box would indicate respect, at least equal work or fellow worker
- G14P1 usertesting.com
 - Good result because of modality that platform offers (facilitates think aloud sessions)
- G11P4 fair payment
 - If people miss the gold standard, they will still pay but they will throw out their data
- Assumptions made, and use them to justify their behaviors, such as picking demographic profiles that are convenient for them (representative of entire United States)
 - Developer developing things use high end computer, ppl using their systems are using low end devices and things don't render (ICT4D).
 - No one things about how their tasks are being experienced and in what technical setting
 - Requesters think associates are doing it just for pocket money, however people are using this as a primary income source
 - That a native English speaker indicates some kind of standard English (example of a proxy used for a certain level of English) – what does it mean to be a native speaker?
- · How do they qualify / justify qualification criteria

Code in Dedoose	Description of Code	Examples
Requestor Background	Quotes that reference who the requestor is and how they approach being a requestor	
 RequestProfessionalContext 	Participant describes where they worked AT TIME of requesting	Broken down into two child codes:
> Research Setting	Work(ed/s) in a research setting	1 - "I work at a research institute"
		2 - "I am a research scientist"
>> Commercial Setting	Work(ed/s) in a commercial setting	1 - "I work on the [FizzBuzz] Model, which we sell to customers looking for a [FizzBuzz] tool"
		2 - "I was a Senior Engineer at [Large Tech Company]"
CurrentEmploymentSetting	Participant describes where they NOW work	1 - "Presently I am an associate professor"
		2 - "I am currrently a software engineer"
LearningPlatform	When participant mentions how they learned to use the digital pieceworking	1 - "I googled 'how do you post tasks on MTurk""
	platform and/or familiarize themselves with the platform	2 - "My adviser sent me a document our lab compiled on how to post tasks"
		3 - "Appen onboards you, so I worked with my contact there"
		4 - "My friend (reducted) who had requested before on AMT showed me how to
		navigate the interface"
 CareerContributions 	When the the participant describes how use of (a/the) digital pieceworking platform(s) contributed to their career	1 - "If I didn't use MTurk, there's no way I could be the reach I need to make an NLP model based on common English variants — I wouldn't be able to do this work otherwise"
		2 - "I use the datasets I get from MTurk for publications that I need to continue
		my career"
		3 - "I actually got my current job because they needed someone who knew how to request on AMT"
		4 - "Yeah so to train our (FizzBuzz) model [main product participant works on] we needed 1,000 annotated images of cars"
		5 - "Right, to reach a pool of 20 young adults who had raised a younger sibling, to deploy our survey, we could only do that through AMT"
Funding	Participant describes where the funding for the tasks they post on the	1 - "Our lab is mostly funded by the NSF"
	platform(s) comes from	2 - "It's part of our organizational research budget"
		3 - "Actually our University banned working on AMT in Spring 2020 so we couldn't get reimbursed for work we deployed on the platform"
fatformChoiceRationale	Participant mentions using a specific digital pieceworking platform	
- Associate Access	Being able to reach outside of the requestor's own network to access a more	1 - "I don't know that many people who want to draw bounding boxes"
	general or "average" associates	2 - "I wanted members of the 'general public'"
NumberAssociates	Size of the associate population available to complete their tasks	1 - "To get the model right, we needed to get at least a million variations"
		2 - "I needed lots of examples to get a robust response"
SpecificPopulation	Being able to access a specific normlation or demographic	1. "I dan't know where else to find video game placers"
operate operation	nearly not to meets a spectre population or nearly spine	2. "I named to find Suradish speakers"
		3 - "I didn't know where else to reach Arabic speakers"
AssociatesReportation	Reputation of associate labor and mobile of work as a platform attribute	3 - 1 durit know where else to reach strates speakers 1. "Brolific workers inst hour a batter mentation accordly since they have to
Associateshepitation	represented associate taken and quarty of work as a partorin and once	share their demographics beforehand"
		2 - "I think AMT workers are mostly bots so I don't really trust them"
Turnaround	How quickly their work (in the form of the tasks posted) are completed	1 - "I had a really quick turn around"
		2 "We needed just-in-time submissions"
Cest	Financial specifies of a given platform	1 - "It's the cheapest platform"
		2 - "There's no minimum task number to post"
		3 - "Prolific is generally not the cheapest, but we find the survey data is much more reliable from Prolific participants so the price is worth it"
 CommonPractice 	Choosing to use a specific platform because it is a common or accepted	1 - "Everyone in psychology now uses MTurk"
	practice within their professional or academic field	2 - "Lots of other papers use it, so we don't have to explain it in methodology"

Task design -- ALL xLsx ☆ ⊡ ⊘ Saved to Drive File Edit View Insert Format Data Tools Help

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	Α	В	с
1	Media Title	Excerpt Copy	Codes Applied Combined
2	G6P4.docx	And I am guessing if two years back you found resources good enough to help you navigate it, pretty sure in two years they must have more helpful resources out there. That's nice. Yeah. So, what kind of tasks did you post as a requester? Can you describe it a little?Myeonghan: Oh. So, I deployed an application using Microsoft's Azure Cloud platform, and so the task was basically go open the link and follow the instructions of the app, there were I guess around three visualization tasks. Yeah.	Progress_process, Task_design
3	G6P4.docx	No, I first tried the task. And also, I asked some people around me to do the task. So, I was thinking it would take around 30 minutes to do the task and then it really took about an hour for others. So, I, I even changed my experiment design from within subject to between subjects.	Task_timing, Testing, Task_design
4	G6P4.docx	So, do you have like, maybe like you or someone you work with, have any specific procedure on how they specifically design the trials to make It more efficient and user friendly/Alveongham: Well, I think I thoroughly followed some basic principles of user centered design. So even though It was like not really designing an interface but looking at how people, how people interact and interpret with that, the color of the graphs and all. Mm hmm. And then based on that, I made some changes in the graph for obterf experience.Upasana: So, when you design these trials, do you have a specific crowd in mind, or you design it so that any layman can understand It and do it? Alveonghan: Oh, yeah. Upasana: So, for anyone? Myeonghan: Yeah. Oh. So. But while design the trial I Included a few tests which didn't actually count towards the experiment tresult which were pretty straightforward. Also, I made it in such a way that they could attempt the activity several times.	Testing, Progress_process, Task_design
5	G6P4.docx	Okay, so what do you the think about the payment on these platforms? Do you think there is an appropriate pay scale?Myeonghan: I consider the minimum wage in the U.S. So. J. I was at Purdue University, Indiana for my Master's.Upasana: Oh, really!Myeonghan: Yeah, so, I'm not sure if minimum wage varies by, like, different states or not, but I am not sure about that. But, you know, in a paper I, I read while preparing for this study, they said they consider minimum wage in the US and they pay the amount relative to the time spent. Where, suppose if the minimum wage was \$10 for an hour and you spent like 30 minutes, so they paid them \$51 instead.	Payment calibration, Task_design
6	G6P4.docx	Oh, no, no. Number of participants was in the plan. Okay, Yeah, because i ran an apriori power analysis which helped me decide the proper number of participants. Okay, it was around 200. And then i planned to recruit 200 crowd-workers. Okay, Yeah. Maybe because of some bugs in the system, i couldn't get data from some of them. Then I needed to recruit some additional crowd-workers. But yeah, everything was in the plan.	Progress_process, Task_design
7	G6P4.docx	Well. So, to make sure participants finish all the tasks, I requested them to show me some quote that they can see on the last page of the task. Oh, okay. Yeah. So, if they make it to the end, then they can see it. And if they tell me the correct quote, then I approved their submission.	Associate_validation, Task_design
8		o. I think the Prolific provided a feature to filter participants. So basically, many people just sort of come and go, like, they just come in and just leave. Leave without finishing the task, but only, only the participants who provided the quote for me, were considered valid workers. And also, I added a few attention checking test, which were very straightforward and easy, but to se if they just like mindlessly click anything, anything, and then they might, they might they are likely to give the wrong answers to those.	

- Mix of *commercial* (14) and *research* (38) participants
- Learning habits from co-workers and collaborators, search engine links, platform documentation, and YouTube
- Tasks include data annotation & classification, data collection, tool or system feedback
- Platforms ranging from *Amazon MTurk* to *Tokola* and *iMerit*

- Workers as "the general public," but simultaneously highly curated by requesters
- Good data vs bad actors
- Testing proxies, rather than actual attributes; quantification of lived experience and skills
 - Worker identity: *English fluency*, *age*, *location*
 - Aptitude: pre hoc (approval rating, prior task completion), post hoc (keyboard interaction, answer pattern, attention check, gut reaction, coherence as trust)

- FA(C)T(E) notions of reliability and validity (Jacobs & Wallach, 2023)
- *Construct reliability* (reliable, replicable measurement; e.g., 10 vs 10,000 prior tasks)
- *Construct validity* (measurements grounded in construct, encompass all relevant aspects; e.g., worker actually skilled at the task)

- Proxies demonstrate lack genuine trust and collaboration, which characterize the "conference table" model of data work.
- Without trust and collaboration, data workers as auditors is impossible...
- But there's hope! Requesters want to learn how to do this better, and we can build the tools, systems, and processes to help them do it!
- Short term future work (students take note!): prosocial task design for requesters.

Archiving and Documenting Data Workers' Auditing Work

Making a record of conference table conversations

That the AI community should "**use paradata to create unified reporting models** that enhance the explainability of algorithms and algorithmic systems" and that" packaged data in the form of descriptions and documentation are contextualized understandings of work practices and processes."¹

In the electronics industry, every component, no matter how simple or complex, is accompanied with a datasheet describing its operating characteristics, test results, recommended usage, and other information. By analogy, **we propose that every dataset be accompanied with a datasheet that documents its motivation, collection process, recommended uses, and so on**.²

- 1. Ciaran B. Trace and James A. Hodges. 2024. The Role of Paradata in Algorithmic Accountability. In Perspectives on Paradata: Research and Practice of Documenting Process Knowledge, Isto Huvila, Lisa Andersson and Olle Sköld (eds.). Springer International Publishing, Cham, 197–213. https://doi.org/10.1007/978-3-031-53946-6_11
- Timnit Gebru, Jamie Morgenstern, Briana Vecchione, Jennifer Wortman Vaughan, Hanna Wallach, Hal Daumé Iii, and Kate Crawford.
 2021. Datasheets for datasets. Communications of the ACM 64, 12: 86–92. https://doi.org/10.1145/3458723

Civic and non-profit (as non tech industry) data workers have novel ways of documenting and contextualizing the datasets they work with.*

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17 A	tlantic Station	1,416	1.00	0.17	0.0)	0.17	3	3	6 171	0.0	4	(AC_PCT)
18 A	udobon Forest	774	1.00	0.32	0.0)	0.32	5	3	8 68	0.7	8	Show less
19 A	udobon Forest West	304	1.00	0.37	0.0)	0.37	5	3	8 49	0.	7	From imported document
20 B	aker Hills	657	0.99	0.20	0.0	2	0.22	3	3	6 150	0.6	4	
21 B	aker Hills at Campbellton	802	1.00	0.07	0.0)	0.07	1	3	4 245	0.6	2	
22 B	akers Ferry	340	1.00	0.35	0.0)	0.35	5	3	8 52	0.8	2	0
23 B	ankhead Courts	46	ND	0.11	ND	ND		1	4	5 177	0.5	4	Jun 30, 2023
24 B	ankhead/Bolton	260	0.88	0.64	0.3	5	0.97	5	5 14	0 1	0.3	9	[Threaded comment]
25 _B	eecher Hills	629	0.98	0.22	0.0	7	0.28	4	4	8 79	0.7	6	
26 B	en Hill	3,610	0.99	0.17	0.03	5	0.21	3	3	6 155	0.6	7	Your version of Excel allows you to
27 _B	en Hill Acres	382	0.98	0.27	0.0	5	0.34	5	4 .	9 24	0.5	2	Show more
28 B	en Hill Forest	461	1.00	0.11	0.0		0.11	1	3	4 230	0.7	3	From imported document
29 _B	en Hill Pines	389	1.00	0.17	0.0		0.17	3	3	6 173	0.5	4	From imported document
30 B	en Hill Terrace	1,024	1.00	0.13	0.0		0.13	2	3	5 216	0.7	7	
31 _B	enteen Park	1,098	0.94	0.11	0.1	7	0.28	1	5	6 143	0.4	8	8
32 B	erkeley Park	2,965	0.99	0.06	0.02	2	0.08	1	3	4 241	0.1	5	Jun 30, 2023
33 B	etmar LaVilla	557	1.00	0.16	0.0		0.16	2	3	5 191	0.	3	[Threaded comment]
34 B	lair Villa/Poole Creek	1,432	1.00	0.15	0.0		0.15 Q	2+	3	5 203	0.3	3	
35 B	landtown	1,700	1.00	0.12	0.0		0.12	1	3	4 224	0.1	8	Your version of Excel allows you to

but sharing datasets an essential part of contextualization—is tricky, particularly when it comes to annotations.

*Annabel Rothschild, Amanda Meng, Carl DiSalvo, Britney Johnson, Ben Rydal Shapiro, and Betsy DiSalvo. 2022. "Interrogating Data Work as a Community of Practice". Proceedings of the ACM on Human-Computer Interaction 6, Article 307 (November 2022) (2022), 29.



Google Sheets add on





Automates microdocumentation (per datum)



Supports collaboration and local expertise

Paper in preparation: William Eickman*, Mukhlisa Nematova*, Annabel Rothschild, Carl DiSalvo, and Betsy DiSalvo. "Datum Fieldnotes: Automating and Archiving Data Workers' Contextualization Practices and Insights". CHI LBW, 2025.

(**RQ1**) Can we offload the labor of dataset microdocumentation from data workers?

(RQ2) How do data workers perform dataset contextualization practices in situ (in sheet)?

"Infrastructural inversion" – bringing background work to the forefront so that you can reflect on the social angles of production and the notion of quantification (p. 34) (Bowker & Star, 2008)

Design Criteria

- Needs to be cheap or free: Google Sheets
 - Civic and non-profits have high staff turnover (Nault, 2020)
 - Build on existing features of accessibility, adaptability, and replicability (Shapiro & Oystrick, 2018)
 - Google's existing privacy infrastructure and cloud-hosting (Harmon et al., 2017)
 - No or little new organizational learning (Benjamin et al., 2018)
 - Ability to share and transfer between organizations (Voida et al., 2011; Erete et al., 2016)
- Log, and in CSV format:
 - Missing data is an ethical issue for civic and non-profit groups (Nault et al., 2020)
 - Operability between different organizations (Davies & Frank, 2013)
 - Losing control of dataset (Darian et al., 2023)
 - Assistive automation (Shapiro & Oystrick, 2018)

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Edit View Insert Format Data Tools Extensions Help Datum Fieldnotes

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1183d351	234 SW BR	234 SW BF	PORTLAND	OR	11/7/2024	45.522061	12/22/202	Multnoma	Portland-V	TRUE	FALSE	FALSE	FALSE	Nondegree	NA	NA	NA	1	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
190886ca	2418 OLD	2418 OLD	MOUNT VI	I WA	98273	48.402575	-122.3350	Skagit	Mount Ver	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Private For	1	FALSE	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
d31888a4	2251 20TH	2251 20TH	BIRMINGH	AL	35211-490	33.462122	-86.86898	New York	Birmingha	FALSE	FALSE	TRUE	FALSE	NA	NA	Vocational	NA	1	FALSE	FALSE						
ba68e10b	3031 F ST,	3031 F ST	SACRAMEN	CA	95816-384	38.577484	-121.4634	ff	Sacrament	FALSE	FALSE	TRUE	FALSE	NA	NA	Employme	NA	1	FALSE	FALSE						
e0a3a94c	824 S 2ND	824 SOUTH	LOUISVILLE	КҮ	40203	38.242919	-85.75582	Jefferson	Louisville/J	FALSE	TRUE	FALSE	FALSE	NA	Union/La	Ь NA	NA	1	EALSE	EALSE	EALSE	EALSE	FALSE	FALSE	FALSE	FALSE
677be6f1	"222 PLAIS	"222 PLAIS	PLAISTOW	MA	3865	42.860459	-71.092024	Rockingha	Boston-Ca	FALSE	TRUE	FALSE	FALSE	NA	N/			_		r			FALSE	FALSE	FALSE	FALSE
44c31c71	3056 NORI	3056 NOR	EAST POIN	GA	30344-431	33.671786	-84.42600	Fulton	Atlanta-Sa	FALSE	FALSE	TRUE	FALSE	NA	N/	sh/		te				1 + •	FALSE	FALSE	FALSE	FALSE
cf16702c	12005 HAF	12005 HAP	AUSTIN	тх	78717-509	30.491926	-97.79996	Williamsor	Austin-Rou	FALSE	FALSE	TRUE	FALSE	NA	N/ 🥄	יווכ	して	LO		$\Box I C$	JU	LL.	FALSE	FALSE	FALSE	FALSE
a954153b	4 MAIN ST,	4 MAIN ST	DEXTER	ME	04930-137	45.024127	-69.29029	Penobscot	Bangor, MI	FALSE	FALSE	TRUE	FALSE	NA	N/								FALSE	FALSE	FALSE	FALSE
4d4234f5	"181 TOSC	"181 TOSC	STOUGHTO	MA	2072	42.136181	-71.12427	Norfolk	Boston-Ca	FALSE	TRUE	FALSE	FALSE	NA	N/						FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
f98d459c	65 CROSS S	65 CROSS	LAKEWOO	NA	08701-550	40.056553	-74.22302	Ocean	New York-I	TRUE	FALSE	FALSE	FALSE	Degree-gra	N/			to	tic		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
6467ff45	11903 ROA	11903 ROA	GRANDVIE	ARIZONA	64030-000	38.889552	-94.53150	Jackson	Kansas City	FALSE	FALSE	FALSE	TRUE	NA	N/	1111					FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
6d558c3b	30-50 WHI	30-50 WH	FLUSHING	NY	11354-196	40.770456	-73.83638	Queens	New York-I	TRUE	FALSE	FALSE	FALSE	Nondegree	EN/		···				TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
e6161a29	701 PORTL	701 PORTL	MORRISON	TYPO!	61270-295	41.796667	-89.965122	Whiteside	Sterling, IL	TRUE	FALSE	FALSE	TRUE	Degree-gra	N/						ALSE	FALSE	FALSE	FALSE	FALSE	FALSE
716d7d06	2828 N CL/	2828 N CL	CHICAGO	TYPO!					o-Na	TRUE	FALSE	FALSE	FALSE	Nondegree	EN/					L_	RUE	FALSE	FALSE	FALSE	FALSE	FALSE
2ba4eb6a	129 FULTO	129 FULTO	NEW YORK	TYPO!	A	Annabel I	Rothschi.	••	ork-I	FALSE	FALSE	TRUE	FALSE	NA	N/	n	m	ma	<u>n</u>	TC	ALSE	FALSE	FALSE	FALSE	FALSE	FALSE
38ca1e48	3070 N M/	3070 NOR	KENNESAV	GA		1:51PM 100	lay		a-Sa	FALSE	FALSE	FALSE	TRUE	NA	N/					U	ALSE	FALSE	FALSE	FALSE	FALSE	FALSE
517d413e	2626 E PEC	2626 E PEC	CHANDLER	TYPO!	Markin	g this as a	a typo	when did	ix-M	TRUE	FALSE	FALSE	FALSE	Degree-gra	N/	100	00	-	TO DE		ALSE	FALSE	FALSE	FALSE	FALSE	FALSE
be425de1	11 W CARI	11 W CAR	MOORESV	SC	this va	lue chang	je?		apol	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Higher Ed:	1	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
b5455170	5151 W TI	5151 TILG	ALLENTOW	TYPO!					own-	TRUE	FALSE	FALSE	FALSE	Degree-gra	NA	NA	NA	1	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
dd4fe3ae	2910 ANTC	2910 ANTO	HOUSTON	TYPO!	77092	29.814174	-95.47335	Harris	Houston-T	TRUE	FALSE	FALSE	FALSE	Nondegree	NA	NA	NA	1	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
060354c3	3200 AVE (3200 AVE	BIG SPRING	TYPO!	79720-729	32.227873	-101.5032	Howard	Big Spring,	TRUE	FALSE	FALSE	FALSE	Degree-gra	NA	NA	NA	1	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
268154a1	103 ENTER	103B ENTE	HYANNIS	WA	02601-000	41.387885	-70.302240	Barnstable	Barnstable	FALSE	FALSE	TRUE	FALSE	NA	NA	Vocational	NA	1	FALSE	FALSE						
d73e6e17	6305 HALL	6305 HALL	CLEVELAN	он	44125	41.387885	-81.615074	Cuyahoga	Cleveland-	FALSE	TRUE	FALSE	FALSE	NA	NA	NA	NA	1	FALSE	FALSE						
7aea193f	2202 ROM	2202 ROM	AKRON	он	44320	41.054529	-81.58188	Summit	Akron, OH	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Other	1	FALSE	FALSE						
baa13e9d	761 S C ST,	761 SOUTH	OXNARD	CA	93030	34.194063	-81.615074	manhat	Oxnard-Th	TRUE	FALSE	FALSE	FALSE	Nondegree	NA	NA	NA	1	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
b86bf5c2	P.O. BOX 9	P.O. BOX 9	SAINT ALB	VT	5478	44.810713	-73.08355	Franklin	Burlington	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Private For	1	FALSE	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
a 1d7c7ab7	3020 N ME	3020 N M	LAREDO	тх	78040	41.387885	-73.083558	Webb	Laredo, TX	TRUE	FALSE	FALSE	FALSE	Nondegree	NA	NA	NA	1	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
16aa725a	40723 GU/	40723 GU/	FREMONT	CA	94539-374	change	-121.9508	manhatt	San Francis	FALSE	FALSE	TRUE	FALSE	NA	NA	Vocational	NA	1	FALSE	FALSE						
0e39f8f1	1109 W PA	1109 W PA	CARTHAGE	тх	75633-239	41.387885	-94.356279	Panola		TRUE	FALSE	FALSE	TRUE	Degree-gra	NA	NA	NA	2	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
d7234d41	12777 N R	12777 N. F	OKLAHOM	ок	73142	change	-97.639993	Oklahoma	Brooklyn, I	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Higher Ed:	1	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
l c2edda3a	PO BOX 11	PO BOX 11	ASHLAND	OR	97520	changing	-122.6980	Jackson	Medford, (FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Private For	1	FALSE	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
47ea636a	18110 4TH	18110 4TH	VANCOUV	NA	98682	changing	-122.4855	Clark	Portland-V	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Private For	1	FALSE	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
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Version history

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11830351	234 SW BH	234 SW BF	PORTLANL	OK	11///2024	45.522061	12/22/202	Multhoma	Portland-V	TRUE	FALSE	FALSE	FALSE	Nondegree	NA	NA	NA	1	FALSE	FALSE	TRUE	FALSE	
190886ca	2418 OLD	2418 OLD	MOUNTV		98273	48.402575	-122.3350	Skagit	Mount ver	FALSE	FALSE	FALSE	TRUE	NA	NA	NA	Private For	1	FALSE	FALSE	FALSE	FALSE	Current version
03188884	2251 20TH	2251 2016	BIRMINGH		35211-490	33.462122	-86.86898	New York	Birminghai	FALSE	FALSE	TRUE	FALSE	NA	NA	vocational	NA	1	FALSE	FALSE	FALSE	FALSE	Annaber Kotrischild
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eUa3a94c	824 S 2ND	824 50011			40203	38.242919	-85.75582	Jetterson	Louisville/J	FALSE	TRUE	FALSE	FALSE	NA	Union/Lab	NA	NA	1	FALSE	FALSE	FALSE	FALSE	November 1, 1.52 PM
6//Debt1	222 PLAIS	222 PLAIS			3865	42.860459	-71.09202	Rockingha	Boston-Cal	FALSE	TRUE	FALSE	FALSE	NA	NA	NA	NA	1	FALSE	FALSE	FALSE	FALSE	 Annabel Rothschild
44031071	3056 NORI	12005 UM		TY GA	30344-431	33.6/1/86	-84.42600	Fuiton	Atlanta-Sal	FALSE	FALSE	TRUE	FALSE	NA	NA	Employme	NA	1	FALSE	FALSE	FALSE	FALSE	
-0541526				1A ME	78/17-509	45 024127	-97.79996	williamsor	Austin-Rot	FALSE	FALSE	TRUE	FALSE	NA	NA	Vocational	NA	1	FALSE	FALSE	FALSE	FALSE	November 7, 1:51 PN
443345	4 WAIN 51,	4 IVIAIN 51	STOLICHT		04950-157	45.024127	-09.29029	Pennescar	Bangor Mi	FAISE	EALSE	LAUF	FALSE	NΔ	NA	vocational	NA		FAILSP	FAISE	FALSE	FAISE	 Annabel Rothschild
40425415	181 105C	181 TUSC			2072	42.150101	-74 2220	CL		~ +			1		┺╺			io			╴┷╸		
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00338030	701 DORTI	701 DORTI	MORRISO		61270 205	40.770450	90.06512	Whiteside	Storling II	TRUE	FALSE	FALSE	TRUE	Dograa gra	NA	NA	NA	2	FALSE	TRUE	FAISE		
71647406	2020 N CL	2020 N CL			60657	41.790007	-09.90312	Cook	Chicago N:	TRUE	FALSE	FALSE	FAISE	Nondograd	NA	NA		2	FALSE	TALSE	TRUE	FALSE	November 7, 1:47 PM
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dd4fo2aa	2010 ANTC	2010 ANT		TYPOI	77002	40.591617	-75.50000	Harric	Houston-T	TRUE	FALSE	FALSE	FALSE	Nondograd	NA	NA		1	FALSE	EALSE	TRUE	FALSE	Nevember 7 1:45 D
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200154d1					44125	41.307005	91 61507	Cuvahaga	Claveland	FALSE	TRUE		FALSE	NA	NA	Vocational		1	FALSE	FALSE	FALSE	FALSE	
0/3e0e1/	2202 ROM	2202 POM			44125	41.367663	-01.01307	Cuyanoga	Akron OH	FALSE	FAISE	FALSE	TRUE	NA	NA	NA	Othor	1	FALSE	FALSE	FALSE	FALSE	November 7, 1:45 PM
haa13e9d	761 S C ST	761 SOUT		CA	93030	34 194063	-81 61507	manhat	Ovpard-Th	TRUE	EALSE	EALSE	EALSE	Nondegree	NA	NA	NA	1	EALSE	EALSE	TRUE	EALSE	 Annabel Rothschild
b86bf5c2	PO BOX 9			VT	5478	44 810713	-73 08355	Franklin	Burlington	EALSE	EALSE	EALSE	TRUE	NA	NA	NA	Private For	1	EALSE	EALSE	EALSE	EALSE	
1d7c7ab7	3020 N ME	3020 N M		TY	78040	44.810713	-73.08355	Webb	Laredo TV	TRUE	EALSE	EALSE	EALSE	Nondegree	NA	NA		1	EALSE	EALSE	TRUE	EALSE	November 7, 1:45 PM
16227252	40723 GU	40723 GU		· CA	94539-374	41.387883	-121 9508	manhatt	San Erancia	EALSE	EALSE	TRUE	EALSE	NA	NA	Vocational	NA	1	EALSE	EALSE	EALSE	EALSE	 Annabel Rothschild
0.020f9f1	1100 W/ DA	1100 W DA			75622.020	A1 207000	-04 25627	Papela	San Tranci.	TRUE	EALSE	EALSE	TRUE	Dograa gra	NA	NA	NA	-	EALSE	TRUE	EALSE	EALSE	
d7234d41	12777 N P	12777 N	OKLAHOM		731/2	change	-97 63000	Oklahoma	Brooklyn I	EALSE	EALSE	EALSE	TRUE	NA	NA	NA	Higher Ed.	2	FALSE	EALSE	FALSE	TRUE	November 7, 1:42 PM
c2edda3a	PO BOX 11	PO BOX 11		OR	97520	changing	-122 6980	lackson	Medford (EALSE	EALSE	EALSE	TRUE	NA	NA	NA	Private For	1	EALSE	EALSE	EALSE	EAISE	Annabel Rothschild
47ea636a	18110 4TH	18110 / TH			98682	changing	-122.0380	Clark	Portland-V	EALSE	EALSE	EALSE	TRUE	NA	NA	NA	Private For	1	FALSE	EALSE	EALSE	FALSE	
47Ca050a	1215 5 514	1215 5 5		47	90002	change	-112 0555		Phoenix-M	EALSE	EALSE	EALSE	TRUE	NA	NA	NA	Private For	1	EALSE	EALSE	EALSE	EALSE	November 7 1:37 PM
13400005	1213 E CLN	1215 E. EL	FIOENIX	ML	54559-374	change	-112.0555		Fildenix-IVI	FALSE	FALSE	FALSE	INUE	NA	NA	NA	Filvate For	1	PALSE	FALSE	PALSE	FALSE	4.1

Sheet1 • Log3 • in • Log5 • Log4 • Sheet99 • data • Log • Datasheet for Dataset Use and Distribution •

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l Mitchell Th	1183d351	234 SW BROAD	234 SW BROAD	PORTLAND	OR	97205	45.5220611	-122.6777723	Multnomah	Portland-Vancou	TRUE	FALSE	FALSE
git City Truck	190886ca	2418 OLD HWY.	2418 OLD HWY.	MOUNT VERNO	I WA	98273	48.4025757	-122.3350808	Skagit	Mount Vernon-A	FALSE	FALSE	FALSE
erans Village	d31888a4	2251 20TH ST SV	2251 20TH ST SV	BIRMINGHAM	AL	110	33.4621226	-86.8689877		Birmingham-Hoo	FALSE	FALSE	TRUE
ramento Vall	ba68e10b	3031 F ST, SACR	4 3031 F ST STE 20	SACRAMENTO	CA	95816-3844	38.5774849	-121.4634271		SacramentoRo:	FALSE	FALSE	TRUE
iisville Machii	e0a3a94c	824 S 2ND ST, LO	824 SOUTH SEC		КҮ	40203	38.242919	-85.7558298	Jefferson	Louisville/Jeffers	FALSE	TRUE	FALSE
uette And Ho	677be6f1	"222 PLAISTOW	"222 PLAISTOW	PLAISTOW	MA	3865	42.8604594	-71.0920247	Rockingham	Boston-Cambrid	FALSE	TRUE	FALSE
t Point Comm	44c31c71	3056 NORMAN	8 3056 NORMAN	EAST POINT	GA	30344-4312	33.6717867	-84.4260061	Fulton	Atlanta-Sandy Sp	FALSE	FALSE	TRUE
o-American S	cf16702c	12005 HARPSTE	12005 HARPSTE	AUSTIN	тх	78717-5091	30.4919266	-97.7999676	Williamson	Austin-Round Ro	FALSE	FALSE	TRUE
ter Regional	a954153b	4 MAIN ST, DEXT	f 4 MAIN ST	DEXTER	ME	04930-1375	45.0241275	-69.2902918	Penobscot	Bangor, ME	FALSE	FALSE	TRUE
H. Burg Corp.	4d4234f5	"181 TOSCA DRI	181 TOSCA DRI	STOUGHTON	MA	2072	42.1361814	-71.1242706	Norfolk	Boston-Cambrid	FALSE	TRUE	FALSE
hiva Gedola 1	f98d459c	65 CROSS ST, LA	65 CROSS STREE	LAKEWOOD	NJ	08701-5502	40.0565531	-74.2230286	Ocean	New York-Newar	TRUE	FALSE	FALSE
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12 interviewees: 7 Data Fellows, 5 civic and non-profit data workers from around the United States

Follow the Data¹ protocol: use LLM to generate synthetic dataset, researchers markup as if colleagues, then ask participants to reconstruct a calculation or trace a concern. End with D4D questions.

Major findings: color coding (as visual indicators), need for localized definitions for D4D² terminology, additional security and privacy features.

- 1. Sands, A., Borgman, C. L., Wynholds, L., & Traweek, S. (2012). Follow the data: How astronomers use and reuse data. *Proceedings of the American Society for Information Science and Technology*, 49(1), 1–3. <u>https://doi.org/10.1002/meet.14504901341</u>
- Timnit Gebru, Jamie Morgenstern, Briana Vecchione, Jennifer Wortman Vaughan, Hanna Wallach, Hal Daumé Iii, and Kate Crawford.
 2021. Datasheets for datasets. Communications of the ACM 64, 12: 86–92. https://doi.org/10.1145/3458723

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Five participants (Data Fellows) *How do you talk about data?*

Findings:

- "Pre-processing" collapses several distinct data labor types into one
- Dealing with harmful or anxiety-provoking content cannot be made universal



Where are the notes and change history data stored? Is it within the

Exploring/Querying the Log

Aside from the tools sidebar, Datum Fieldnotes Log sheet allows for further data analysis and understanding of your tool. Here are some examples in ways you can use the Log Sheet of the tool to further understand your data.

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Accessing the Log sheet

Learn how to quickly locate and open the Datum Fieldnotes log sheet, your central hub for tracking and understanding changes in your spreadsheet.

Filtering the Log sheet

Discover how to use powerful filters to zero in on specific information within vour change log, whether vou're looking for edits by a certain user, within a

Human-AI collaboration around the conference table

- We can ask data workers about how they performed a task, but we can't do the same for computational (AI) approaches...
- However, human-AI collaboration can offload some of the difficulties of data annotation.

BUSINESS • TECHNOLOGY

Exclusive: OpenAI Used Kenyan Workers on Less Than \$2 Per Hour to Make ChatGPT Less Toxic





- Paying a fair wage
- Opportunities for professional growth
- Financial cost



- Paying a fair wage
- Constructing tasks correctly to ensure feedback mechanisms
- Creating labor conditions that are pro-social



- Environmental harms
- Auditing for perspective
- How to balance need for human review



Grace Kim, Annabel Rothschild, Carl DiSalvo, and Betsy DiSalvo. 2024. "What's Your Stake in Sustainability of AI?: An Informed Insider's Guide". AIES (Conference on Artificial Intelligence, Ethics, and Society).

Building safe datasets requires partnering with the people who know and can best contextualize dataset entries in the wider socio-technical world.

My work:

(1) Partnering with data workers to channel their observations and feedbacks into dataset audits, resulting in safe datasets.(2) Building tools and processes for the formalization of dataset audits by data workers.

The value of safe dataets?

Priceless!

DataWorks Fellows past and present, especially Dana Priest, Justin Booker, and Christa Davoll.

Advisors (Drs. Betsy DiSalvo, Carl DiSalvo), collaborators (Lara Schenk, Dr. Ben Rydal Shapiro), dissertation committee (Drs. Lauren Klein, Ding Wang, Richmond Wong, Ellen Zegura, Shaowen Bardzell).

Student collaborators and mentees: Will Eickman, Grace Kim, Mukhlisa Nematova.

Financial support from: NSF, Google, Mellon Foundation, Kapor Foundation Dissertation Fellowship.

Special thanks to Catherine Wieczorek for design assistance.



OR (QR code and Bit.ly point to same link)

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