

THE LEADING COSMETIC EVENT 2026 FACTS&FIGURES

COSMOPROF
WORLDWIDE BOLOGNA

EXHIBITORS' DATA

EXHIBITORS



FROM ALL OVER
THE WORLD

80%

FROM ITALY

20%

COUNTRIES
OF ORIGIN

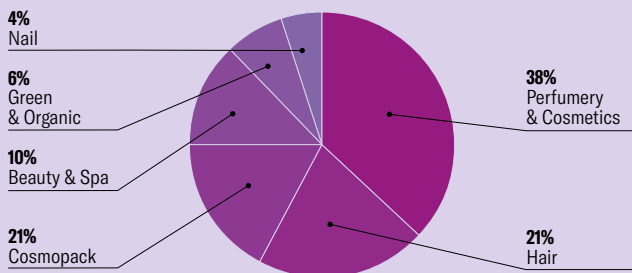
68

COUNTRY
PAVILLIONS

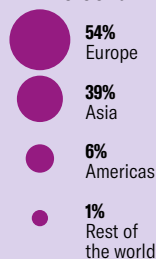
33

3,104

EXHIBITORS PRODUCT SECTORS



EXHIBITORS ORIGIN



TOP 10 EXHIBITING COUNTRIES

ITALY

CHINA

KOREA

SPAIN

FRANCE

POLAND

GERMANY

USA

UK

TURKEY

ATTENDEES' DATA

VISITS



FROM ALL OVER
THE WORLD

53%

FROM ITALY

47%

COUNTRIES
OF ORIGIN

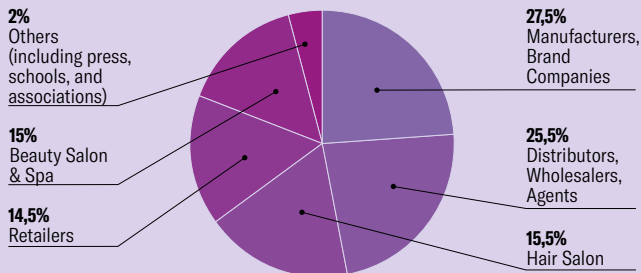
155

MEDIA (PRESS, BLOGGERS
AND INFLUENCERS)

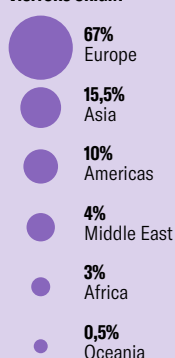
1,700+

255,320

PRIMARY BUSINESS NATURE



VISITORS ORIGIN



TOP 10 VISITING COUNTRIES

GERMANY

POLAND

SPAIN

UK

CHINA

FRANCE

USA

ROMANIA

KOREA

GREECE

AWARDS



SUBMISSIONS

773

FINALISTS

64

WINNERS

16

CATEGORIES

16

LIFE
ACHIEVEMENT
AWARD

1

INTERNATIONAL
JURY PANEL

31

TOP PLAYERS
AT THE AWARDS
CEREMONY

680+

EDUCATIONAL /SPECIAL PROJECTS



DAYS OF CONFERENCES,
WORKSHOPS, SHOWS AND
LIVE DEMONSTRATIONS

4

CUSTOMIZED PANELS
SPECIFIC TARGETS

94

ATTENDEES

14,000+

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MEDIA & PRESS

OFFICIAL MEDIA
PARTNERS

90

ARTICLES

25,884

ITALIAN
ARTICLES

9,925

INTERNATIONAL
ARTICLES

15,919

COSMOPROF SOCIAL COMMUNITY

FOLLOWERS

431,576